



MDCalc is the #1 medical reference for clinical decision tools and content used by over 1.75 million HCPs globally, including more than 65% of US physicians, every month. Since 2005, MDCalc has been an essential part of the HCP's workflow at point-of-care to achieve better patient outcomes. Our evidence-based tools and clinical content written by physician experts support 50+ specialties and cover 200+ patient conditions, and we have a growing global presence with users in over 200 countries and territories.

Company Location: Flatiron, NYC

Company Website: <https://www.mdcalc.com>

2020 Open Internship Positions

Academic Requirements for Interns: All majors are eligible. Candidates with financial services, consulting, or tech industry job or internship experience are especially encouraged to apply.

There are multiple job descriptions and potential intern projects (one or more projects to be selected based on intern's interests/experience) listed below. Interns may fill one of these roles or, depending on skills and interests, a combination of several roles.

Business Development	Coordinate with content and technology teams to improve the website, mobile app, and other tech assets Support user experience research and learning about user needs and preferences through surveys, A/B testing Assist with marketing and PR efforts, including creating and executing promotional plans, developing pricing strategies, and writing/submitting press releases Implement strategies and report on efforts to improve search engine optimization (SEO) Build and share monthly reports on key website and app analytics with recommendations for enhancements
Clinical Decision Support Development	Collaborate with MD and tech teams to prioritize and add new clinical decision tools and content to support decision-making in a wide range of clinical scenarios Assist in the development of new features to enhance existing tools, such as evidence-based ratings and aids for shared decision-making Foster ongoing relationships with clinical researchers and medical experts for contributions such as blog articles and other educational content
Data Science	Collaborate with physician team to apply data in deciding which new tools and content should be added to MDCalc to support decision-making in a wide range of clinical scenarios Collect and analyze data (from MDCalc website stats and external research) which demonstrates the value of clinical decision tools in addressing public health issues
Marketing and Community Engagement	Develop and execute marketing campaigns to increase traffic, brand awareness, new users, etc. Manage our social media platform and engage with medical bloggers and influencers to foster on-going discussions about MDCalc activities Conduct surveys and other marketing research to better understand customer needs, goals, and interests Assess and propose new opportunities to improve engagement with HCPs on and off MDCalc.com

Note that MDCalc is an **established start-up with an entrepreneurial environment**, so candidates should be prepared to be in a position to make a significant contribution to the company. Candidates will benefit from interaction with all members of the staff, and will have access to planned activities and learning especially designed for the company's interns. The ideal candidate is a self-starter who can own a task, sustain motivation, and follow through to achieve results.

If you think you would be a good fit for the MDCalc team, please submit **your resume and a short cover letter** to Caroline Altman (caroline@mdcalc.com). In your cover letter, you may either indicate a preference for a specific role or discuss elements of the various positions that interest you.